



## Pi Lambda Phi PA Alpha Delta Alumni Association

### University Relations/PR/Philanthropy Committee Meeting Minutes

Saturday, January 20, 2007

Office of Exude Benefits, 2218 Race Street, Philadelphia, PA 19103

#### Call to order

President Mike Naegele called the first meeting of the PA Alpha Delta Alumni Association University Relations/PR/Philanthropy Committee meeting to order at 1:10 p.m., Saturday, January 20.

#### Committee Purpose

Shawn Mahoney read the Statement of Purpose for the Event Planning Committee. The statement was ratified as no amendments were recommended.

#### Roll Call

Committee Members

Mike Naegele, Jim Kelsh, Christian Stearns, Shawn Mahoney, Kevin Mickleberg

Observing

Bill O'Donnell, Bob Arthur, Brian Brignola, Paul Lucas, Ed Black, Gary Sanders  
(Executive Director IHQ), Jared Vasold (Leadership Consultant)

#### Elections

Chairman – Kevin Mickleberg

Vice Chairman – Chris Hopkins

Secretary – Open

Mike Naegele pointed out that he would be inviting one committee chair to subsequent eBoard meetings and asked Kevin to attend the next eBoard meeting on February 13.

#### Open discussion

University Relations

- To summarize our current standing with the university, Jim Kelsh read an e-mail sent by the chapter's faculty advisor, Chris Hopkins, recounting a recent meeting between he and the associate dean of students (see attachment A).
- A long discussion ensued on the status of the chapter. Pi Lambda Phi as a student organization has been "dissolved" by university administration. This is the strictest of penalties delivered by the university. Restoration to "normal" relations will be one of our greatest challenges.

- There was a recommendation by Jim Kelsh to include some “elder” alumni on the committee for the sake of credibility. John Lampi was identified as an alumnus that has served in this capacity before and could provide valuable insight on working with the university.
- Paul Lucas asked if the chapter needed to be recognized by the university to resume operations. Gary Sanders confirmed that IHQ would consider re-establishing the chapter without university recognition, if positive steps were being taken and the university was “dragging its feet.” Gary also indicated that Temple has a reputation of not been overly supportive in the past.
- The risks of staying “unrecognized” were discussed. There is a genuine potential of being targeted by the university and local authorities (Police, L&I, etc.). Perception of being “black sheep” on campus must end.
- The goal of the committee is to re-establish normalized relations with the university, understanding that this may not occur within the timetable of re-establishing the chapter.

### Philanthropy

- Shawn Mahoney pointed out that philanthropy was something the chapter could immediately begin with the existing members. Mike Naegele requested that any philanthropy efforts be channeled through the Temple University office of community service to make sure it gets on record.
- Philanthropy projects must be something that requires some genuine effort and time investment. Alumni should be invited to participate in and/or financially support all philanthropy efforts.
- Chris Stearns recommended that we attach ourselves to a local charity that already has an established PR machine, such as Volunteers of America. Any/all charities are open for consideration.

### Public Relations

- Shawn Mahoney suggested that one of the most important duties of this committee was to promote philanthropy efforts with press releases and media outreach to the university, university press, local press, local media, IHQ and other venues.

### Meetings

TBD

### Action Items (for first meeting)

Committee chairs

- Contact volunteers who were not in attendance.

All committee members

- Research potential charities
- Nominate committee Secretary
- Set Calendar of Events
- Organize a PR Plan

Chris Stearns

- Research charity (Volunteers of America)

Kevin Mickleberg

- Contact John Lampi re: past university relations
- Contact Chris Hopkins re: current university relations

Kevin Mickleberg and Chapter advisors

- Organize undergraduates and immediately begin planning real charity projects

**Good & Welfare**

None

**Adjournment**

A handwritten signature in black ink, appearing to read "Shawn E. Mahoney". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Shawn E. Mahoney  
*Secretary, PA Alpha Delta Alumni Association*  
January 29, 2007

## ATTACHMENT A

Summary of Meeting with Associate Dean of Students Katie D'Angelo, January 17, 2007  
RE: Status of Pi Lambda Phi at Temple University  
Submitted by Chris Hopkins, Faculty Advisor

Meeting went well. She was happy to inform me that the guys are staying out of her reports and out of the news. I informed her of our progress as an alumni association and the steps we are taking to get the house back to where it needs to be with the University. One of her main questions was what National's role is in all of this. I told her that our chapter is very important to Pi Lam as a whole and that National is VERY behind us in getting the Pi Lam chapter back to order. She wanted to know the language that National uses to describe us. I told her that I couldn't put words in their mouths because I am not involved on that end of the negotiations, but just re-iterated that our chapter was very important to the National Pi Lam, otherwise they would have yanked our chapter LONG ago.

I explained to her our new Alumni Exec. Board, the committee's created, the appointed advisors, and the intentions to keep the ball rolling. I told her that the excitement and dedication of folks from that Kovner night was still there and we are moving forward to get our chapter back, not only as a unified brotherhood, but also into 2000 N. Broad St.

There was more candid conversation about how we need to be looking into the future so that we aren't in the same seat in another 6 years. She mentioned how we really need to go back to our core values and define what makes us different. Why are students pledging our house? Realistically, students can round up their friends and get a keg for their apartment to drink, they don't need to pledge a fraternity to do that (her words)? What separates us from other fraternities? She made a comment about how she has fraternities coming to her when they are in trouble pleading about how much community service they do. Her response: "The students involved in the office of community service quadruple the amount of service you do."

Personally, I know for a fact that a part of the problem with the current undergrad brotherhood is that it is a house divided. There are a lot of people who don't like each other. Not to say that all brothers from the past have gotten along with everyone, but I would venture to guess that it never got to a point where the house was completely divided/ civil war. I'm happy to see that we have new officers, hopefully this is a turning point to that problem. I think we are going to have to think outside the proverbial box. What does make us different? Recruiting quality vs. quantity will be difficult once we have the reins to recruit, especially since we would have gone possibly 3 full semesters without new members.

The Division of Student Affairs currently does not have a Dean of Students, and doesn't plan to have one until June-ish. They have been trying to work on getting a full-time Greek staff member for the past 2 years, but have fallen short with other "more important" issues. There are other non-dissolved fraternities who are currently just suspended that are also trying to dig themselves out of a hole with the university. My point being: I feel that it will definitely be a challenge to get our proposals approved to become un-dissolved. I know for a fact (from our last experience with this, circa 1998-2000) that there are a lot of meetings with upper administration and a lot of revisions to satisfy their wants. Just getting on their calendar will be a challenge. We're a thorn to them to begin with. We need to A.) be overly prepared with our proposal, and B) have the undergrad have some ownership to the proposal. A students voice will need to be heard through all of this... otherwise it's just the alumni that want it back.

I hope I articulated that ok. Overall, it went really well and she is interested in our progress. I just think we need to set some realistic goals because at this point I feel that we won't even be able to get on the VP's calendar until late summer/ early Fall.

Fraternally,  
Hopkins