



Pi Lambda Phi • PA Alpha Delta Alumni Association

Executive Board Meeting Minutes

3/3/09

Call to Order

President of the Alumni Association, Mike Naegele called the meeting to order at 7:25 p.m.

Roll Call

Bob Arthur, Jim Kelsh, Shawn Mahoney. Mike Naegele.

Officer Reports

A. President

- Mike Naegele reported that Fred Brehm began spreading the word about the Phillies outing and already had at least 10 seats accounted for.
- Mike discussed the chapter rebuilding plan that Gary sent. He proposed that instead of the Alumni Assoc. paying for housing for the IHQ rep, that he be housed in one of the local Pi Lam chapters. Shawn believed that this would be a legitimate expense of the House Corp. Mike would follow up with Gary.

B. Vice President

- Jim Kelsh researched pricing for magnets to be sent out with the Spring mailer.

C. Treasurer

- Mike asked Bob to present the ledger of expenses at every meeting for review.
- Shawn recommended that Bob use an accounting tool such as Quicken to manage the books.
- The current alumni association account balance was approximately \$10,000. Dues for 2008-09 generated \$1686.00.

D. Secretary

- Shawn reported thank you letters had been sent to 2008-09 donors.
- Shawn found many Pi Lam historical photos in old copies of the Templar on eYearbook.com
- Facebook was recommended as a new way of keeping guys in the loop. Brandy Sennhenn had even set up a group where more than 60 brothers joined.
- Pricing for Pi Lam banners: \$85 - \$125. Consensus was to buy two.
- Cost for photo scanning for old pictures was about 10 cents a piece.

Old Business

1. Events

- a. Phillies game - Bob bought 25 seats for the Phillies vs. Mets game – Saturday, May 2 at 3:40. Shawn will put them up for sale on the website.
- b. Golf Outing – Worcester Golf Club Saturday, September 26

- c. Tailgate – October 17 vs. Army. Alumni Association will piggyback off of Tim Bryan's tailgate.
 - d. Kovner Banquet – After some debate, it was decided that we needed to focus on a positive event for the next banquet. The eBoard decided to wait until a new chapter of undergraduates was inducted to hold the next Kovner Banquet. This date selected was March 25, 2010.
2. Volunteerism
 - a. Due to waning interest in events and committees, the E-Board discussed ideas on increasing involvement.
 - i. Alumni Ambassadors – send mailer to select key alumni from various eras to ask if they will serve as "ambassadors" for communication with brothers from their era.
 - ii. Send copy of minutes from eBoard meetings to keep people more involved.
 - iii. Survey – send an online survey and find out what alumni are looking for.
 3. Spring mailer
 - a. The spring mailer should focus on plans for reestablishing the chapter, upcoming events, Kovner Banquet, and ways to stay involved.
 - i. A refrigerator magnet with 2009 events will be included.
 4. Chapter Reestablishment
 - a. eBoard discussed plan sent by IHQ
 - i. eBoard agreed to appoint Brian Trexler as committee chairman
 - ii. To be discussed further in May when IHQ attends meeting

New Business

1. Washington DC Event honoring George Beck on April 18 – Mike and Shawn plan to attend.

Action items:

- Mike to discuss housing of IHQ Rep with Gary
- Jim to draft a copy of Spring letter
- Bob will organize finance info and set up a computer-based ledger
- Shawn to design magnet for mailing
- Shawn will update website and set up online Phillies payments
- Shawn to work on an online survey
- All will think about more ideas to encourage better alumni involvement

Meeting Schedule

Next meeting will be held on April 7 at a place to be determined in Conshohocken.

Adjournment



Shawn E. Mahoney
Secretary, PA Alpha Delta Alumni Association
March 15, 2009