



Pi Lambda Phi • PA Alpha Delta Alumni Association

Executive Board Meeting Minutes 10/7/09

Great American Pub, 123 Fayette Street, Conshohocken, PA

Call to Order

President of the Alumni Association, Mike Naegele called the meeting to order at 7:00 p.m.

Roll Call

Alumni - Bob Arthur, Shawn Mahoney. Mike Naegele, Jamie Coates
IHQ - Gary Sanders *Executive Director*, Ian Lowe *Director of Expansion*, Phil Spence

Officer Reports

President

Mike Naegele reported that Jim Kelsh was unable to make the meeting due to other obligations. Jim offered to step down from his position, but there was a consensus from the E-Board that we would try to be as flexible as possible to accommodate Jim. Jim's contributions have been greatly appreciated and we don't want to lose him.

Treasurer

Shawn gave Bob some communications related to bills and checks received from the dues mailer. The dues mailing has resulted in \$1802.47 to date.

Secretary

Shawn set up an undergraduate website: www.pilam-alphadelta.com. Annual donor names posted to website.

Old Business

1. Bob Mentzer Benefit & Golf Tournament
 - a. Attended by brothers Mahoney, Ciampitti, and White.
 - b. \$150 from individual donors (Bendo, Hahn, Stickle)
 - c. Alumni Association sponsored a hole @ \$100 and donated an additional \$100.
2. Homecoming Tailgate
 - a. Publicized on magnet, website, and Facebook. Shawn will send an email reminder next week.
 - b. Jim Montgomery may have up to 20 attendees
 - c. Ian will attend. Undergraduate prospects invited.
 - d. Beer koozies to be handed out
3. Chapter Revitalization -Recruitment
 - a. IHQ brought in Phil Spence from University of Florida as an additional recruiting resource. Phil has an excellent afro!

- b. Ian believes he has 6 or 7 prospects who would sign up right now. A referral from Bob Arthur is one of the prospects. In his experience, Ian believed these results were typical.
 - c. Undergrad prospects will begin meeting weekly as a group on Monday 10/12. To date most contact has been one on one.
 - d. Ian has attended IFC meetings with prospects.
 - e. Recruiting efforts have included:
 - i. Advertising in Temple Times
 - ii. Facebook advertising
 - iii. Flyers
 - iv. Rush tables
 - v. Meeting with sororities (i.e., Phi Sig) to solicit their support
 - f. Only five undergrads have submitted scholarship applications.
 - g. Undergraduate prospects have been invited to Homecoming tailgate on October 17.
2. Chapter Revitalization – New Member Education
 - a. New member education will begin the first week in November, so Ian and Phil have 3 to 4 weeks to get additional recruits.
 - b. Alumni volunteers asked to present chapter's local history at a November meeting followed by a meet and greet with undergraduate prospects.
 - c. Shawn requested documentation from Ian on the IHQ new member education program.
 - d. Ian would like to meet with Brian Trexler to discuss revitalization efforts.
 3. Chapter Revitalization – Future Considerations
 - a. The eBoard agreed that housing was an important factor in recruitment.
 - b. House Corp will begin looking into housing options for the brotherhood for the fall of 2010. Our initial preference would be to lease, though all options are open.
 - c. Alumni Advisory Board – Ian will work with alumni association to establish an advisory board that will match up alumni and new brothers who will serve in a mentoring role.

New Business

1. Kovner Award
 - a. Shawn proposed that the chapter revitalize the tradition of giving an award to the best athlete at Temple for positive PR.
2. Alumni survey
 - a. Shawn asked for feedback on a survey he created to gauge alumni interest, involvement and to get valuable feedback.

Action items:

- House Corp will begin looking into options for housing in Fall 2010.
- House Corp will look into options for diversifying funds from the house instead of keeping them with one institution.
- House Corp will pay IHQ invoices for housing.
- Ian will send the New Member Education schedule to the eBoard and Brian Trexler.
- Shawn will ask for alumni volunteers to share chapter's local history at a meeting in November.
- Shawn will distribute survey to alumni.

Meeting Schedule

Next meeting will be held on Thursday, November 5, at 6:30 pm at the Great American Pub in Conshohocken.

AdjournmentA handwritten signature in black ink, appearing to read "Shawn E. Mahoney". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Shawn E. Mahoney
Secretary, PA Alpha Delta Alumni Association
October 8, 2009