



Pi Lambda Phi • PA Alpha Delta Alumni Association

Executive Board Meeting Minutes

1/15/09

Call to Order

President of the Alumni Association, Mike Naegele called the meeting to order at 7:05 p.m.

Roll Call

Bob Arthur, Fred Brehm, Jim Kelsh, Shawn Mahoney. Dave McDonnell, Mike Naegele.

Agenda Items

Mike Naegele proposed that the eBoard forego officer reports to discuss agenda items as outlined by Secretary, Shawn Mahoney.

1. 2009 Goal Setting
 - a. Alumni Association
 - i. Support the re-establishment of the undergraduate chapter
 - ii. Increase involvement of recent graduates and elder alumni
 - iii. Reduce number of committees from five to three: House/Finance, Events, Chapter Rebuilding/University Relations
 - b. Events
 - i. Set social schedule for 2009 by January 31
 - ii. Reduce cost of all events
 - c. Chapter Rebuilding/University Relations
 - i. Find out IHQ plan of action and determine alumni level of involvement.
2. Committee Planning
 - a. Events
 - i. Golf Outing – Bob will work with Rick Hahn to set up a Spring outing at a 9-hole course so we can try to get a shotgun start.
 - ii. Phillies game – The alumni association will buy a block of tickets for a weekend game. Bob will look into the Phillies vs. Mets game – Saturday, May 2 at 3:40
 - iii. Homecoming Tailgate – Events committee will coordinate with Tim Bryan and see if we can join his tailgate.
 - iv. Kovner Banquet – To coincide with the reestablishment of the undergraduate chapter, Kovner will be held February 2010 so new brothers can attend and be recognized.
 - b. House
 - i. Fred Brehm will inquire about diversifying proceeds from the house sale to multiple financial institutions so that the money is fully insured by the government.
 - c. Finance

- i. Shawn retrieved all financial paperwork from Kevin Dwyer and gave them to Bob Arthur, the new Treasurer. Shawn reported that the alumni association account has a balance near \$10,000.
 - ii. Bob was added as a signer to the alumni account.
 - iii. Alumni association has been reimbursed by the house corporation for the money it loaned for house-related expenses prior to the sale.
 - iv. The alumni association will attempt to lower costs for all events and fees to try to encourage participation from those that may have cost issues.
 - v. Shawn Mahoney will get pricing for:
 - 1. Pi Lambda Phi banner to be used at events
 - 2. Having old photos scanned electronically
 - d. Chapter Reorganization
 - i. Mike Naegele will contact Gary Sanders to see if we can get a plan of action for the re-establishment of the chapter on campus in the fall.
 - ii. EBoard will look into appointing new leadership – Brian Trexler
3. Increasing Involvement
 - a. Due to waning interest in events and committees, the E-Board discussed ideas on increasing involvement.
 - i. Alumni Ambassadors – send mailer to select key alumni from various eras to ask if they will serve as “ambassadors” for communication with brothers from their era.
 - ii. Rexes Club – similar concept to above, but send a letter to past Rexes.
 - iii. Survey – send an online survey and find out what alumni are looking for.
 - iv. Send a mailer with a refrigerator magnet of 2009 events. Jim will look into pricing.

Meeting Schedule

Due to scheduling conflicts, eBoard meetings will be moved from the first Wednesday of every month to the first Tuesday of every month. The February meeting was cancelled. The next meeting is scheduled for March 3.

Adjournment



Shawn E. Mahoney
Secretary, PA Alpha Delta Alumni Association
January 15, 2009